

## **Report of Working Group Findings in Relation to the Chronicle**

The Chronicle contributes to the village by providing a sense of belonging and well-being, and contains useful telephone numbers, diary, and general information.

### **Agreed Actions**

1. Reduce the type from 14pt to 12pt which will reduce the number of pages to 16 per issue.
2. Colour production will continue but be kept under review.
3. Advertising contacts and rates will be included in each addition of the Chronicle.

Sharon Burman will get in touch with the Clerk to provide contacts for advertisers in September. Current rates of £45 for a quarter page, £80 for half and £150 for a page will rise from October to £50, £90, and £160 for six editions.

Sharon will liaise with the Clerk to handover responsibility for advertising recording, billing and collection.

4. Village notices for Tostock organisations (clubs, societies and charities) will be treated differently. These should be sent to the webmaster (Tom Whitman) and Kim Mars (KM) for inclusion in the Chronicle.
5. Content should be limited to a maximum of one page. Jane Storey has written to D Poole thanking him for his contribution and explaining the financial constraints limiting content.
6. The website does not reflect the clubs and organisations in the village. KM will encourage them to provide a contribution to the Chronicle, the website and the Annual Parish (Village) Meeting on 9 April. The clerk to contact them.
7. Tom Whitman to be invited to join the Working Party for future discussions.
8. The Editor has discretion on filling the pages of the Chronicle.

### **Quotations for Printing**

Following receipt of quotations, it is recommended that Gipping Press continue as printers with a 16-page maximum edition for £258. Further quotations will be sought periodically to ensure the Parish is obtaining best value for money.

The number of copies will remain at 240, subject to annual review to avoid overprinting.

Cllr Julian Kearsley